



Case Study - Hospitality

Aloft Hotel, Aberdeen

Project Specifications

Product Specified: EAS304.102

Colour Specified: Brushed Stainless Steel

Sector: Hospitality

Project Description

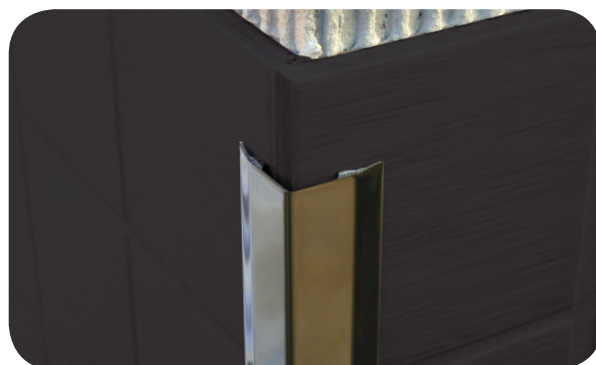
The 150-bedroom Aloft Hotel, part of the new AECC project which includes The Event Complex Aberdeen (TECA), has "topped out" now that the structure has been completed.

The hotel, located just north of the Hilton Hotel that adjoins TECA, will be the first building in Phase 2 of the AECC masterplan at Bucksburn.

The multi-million pound project will provide a new world-class facility for Scotland. The 12,500-capacity arena along with conference and exhibition spaces will host major events and music concerts.

The new facility is expected to contribute an additional 4.5 million visitors, £113 million of visitor spend and £63m net Gross Value Added to the Scottish economy. It will also result in the creation of 352 full-time-equivalent permanent positions by year 10 of operations.

The developers were looking for an easy to install edge protection system that would absorb and protect against impact damage on external corners of walls. The Genesis EAS edge protection profiles are easily applied with the self adhesive backing and are suitable for retro fitting to provide a decorative and clean finish as well as covering existing damage to walls so that the wall covering doesn't have to be replaced.



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